

# Campaign For El Paso Public Library

*Learn for Life*

# Logo Contest

## What is the Campaign for El Paso Public Library?

It is an initiative by the El Paso Public Library Association, the Friends of Main Library and other groups dedicated to supporting the mission of El Paso Public Library which states:

**“El Paso Public Library is committed to enriching the community through full access to information, entertainment, service and life-long learning”**

These are just some of the services the library uses to fulfill its mission:

- Free Book Lending Services
- Free Access to the Internet
- Free research and information services
- Free access to meeting room facilities
- Free Citizenship, ESL, and Computer classes
- Free resources for GED and lifelong learning
- Community Outreach
- Advocacy for Literacy and Reading

El Paso Public Library intends to become the shining star among Texas Public Library systems. The winning logo should project the library’s mission and El Paso’s rich culture.

## What do I win?

<b>First Prize</b>	<b>\$ 500</b>
<b>Second Prize</b>	<b>\$ 300</b>
<b>Third Prize</b>	<b>\$ 200</b>

## What are the Rules?

1. The competition is open to anyone except those directly affiliated with the library. Team entries will be accepted.
2. Each contestant may submit up to 3 entries.

3. Entries may be submitted in hard copy on letter size paper or digital format (tiff, jpeg, bmp), preferably in both color and black and white.
4. The entries must be new original works not previously used in public.
5. Each entry should be accompanied by a completed entry form, included in this information packet, along with a brief written description.

### **How do I enter?**

Submit your entries on floppy disk, CD or unfolded letter size paper in a sealed envelope to any branch library or mail to:

- El Paso Public Library
- C/O Marketing Coordinator
- 501 N. Oregon
- El Paso, TX 79901

### **What is the entry period?**

Entries will be accepted from April 1 through May 10, 2002

### **How will the entries be judged?**

1. The entries will be judged by Celebrity Judges and EPPL Board members. The Judges decision will be final.
2. The winner will be announced and prizes awarded during our kick-off gala.

### **Additional Information!**

1. All entries become the property of the Campaign for El Paso Public Library.
2. The logo will be used at the discretion of the Library Board.

### **Inquiries!**

Send your inquiries to:  
El Paso Public Library  
C/O Marketing Coordinator  
501 N. Oregon  
El Paso, TX 79901

E-Mail or call:  
[galindojw@ci.el-paso.tx.us](mailto:galindojw@ci.el-paso.tx.us)  
Phone: (915) 543-5468  
Fax: (915) 543-5410